

Customer Success Story



Global Financial Services Firm Case Study

IPC enables trading *anytime, anywhere, from any device* through the Connexus Unigy® Service and Unigy Soft and Mobile Clients for a recently established, full-service financial services firm.

Quick Facts

CUSTOMER:

Recently established global financial services firm

CHALLENGE:

Needed a cloud solution with the flexibility to trade from anywhere, at any time giving access to the relevant lines, resources and counterparties

SOLUTION:

IQ/Max Touch financial terminal and Unigy® Soft Client powered by cloud based Connexus Unigy® platform

BENEFITS:

The Unigy Soft and Mobile Clients enable **trades** to be performed **quickly, reliably** and **securely** from **any location**, at **any time** and on **any device**

The IPC ecosystem provides unique connectivity to multiple global counterparties through a single access solution

“ Our need to trade across time zones and locations, and access a diverse set of counterparties, required us to find a solution provider that could offer us global flexibility. IPC’s solution, delivered as a highly efficient cloud-based service, gives us the versatility and scalability we need to expedite our business opportunities. ”

CHALLENGE

The firm wanted to rapidly deploy a best-in-class voice trading solution that allows its traders to trade anytime, anywhere, from any device. The traders needed easy access to a range of counterparties in order to execute trades across multiple time zones and locations.

It needed a software solution that could switch seamlessly between a turret on the trading floor and a soft client on a mobile or desktop device.

Additionally, the client had an obligation to record regulated users, whilst using Microsoft Teams, to enhance communication between support functions and the trading floor.

As a newly established firm, it wanted a provider with the latest, most efficient and most affordable technology that will scale as the business grows.

SOLUTION

IPC delivered the dedicated, flexible and feature-rich cloud-based Connexus Unigy platform solution with the next generation IQ/MAX Touch Turret and Unigy Soft and Mobile Clients, to meet the requirement to trade from anywhere at any time.

The solution was initially implemented for 100 trader positions plus additional recording capabilities for 50 (growing to 150) regulated users on Microsoft Teams. This included analysts, risk managers, compliance, clearing and settlement support personal.

The Soft Client allowed instant access to all contacts and counterparties via an intuitive end user interface, extending the full functionality of the market leading Touch Turret to any PC, iOS or Android device.

Additionally, the client was able to locate and trade with multiple global counterparties and access liquidity through the award-winning Connexus platform which connects the industry’s most extensive voice trading community.

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Results

BENEFITS

The client has complete confidence that trades can be performed **quickly, reliably** and **securely** from **any location**, at **any time** and on **any device**. Also benefiting from:

- **Complete Mobility** – Extending the productive workday and empowering the mobile trader, the solution also helps the client to explore new markets while simplifying administration.
- **Instant Connectivity** – Regardless of location, the solution allows the client to connect to the global ecosystem of counterparties at any time.
- **Resilient and Secure** – Designed to crisis-proof the business, the platform is secure and resilient, providing an environment that does not tolerate failures and removes any obstacle to increasing revenue.
- **Evergreen** – Equipped with the latest technology to ensure the client is always up to date with instant access to new products, features and functionality (no need to install updates).
- **Customizable and Flexible** – Flexible and scalable cloud-based subscription service with predictable costs and compelling TCO that consistently map to the firm's operational requirements.
- **High Availability** – A high availability, managed solution with 24/7 support that guarantees maximum uptime and ensures the firm can always trade.

“Our development as a global business relies upon access to available and appropriate counterparties, and the breadth of the ecosystem offered by IPC made them an obvious choice as our provider.”

Connexus Unigy® | **Unigy® Soft Client**



IPC is a technology and service leader that powers financial markets globally. We help clients anticipate change and solve problems, setting the standard with industry expertise, exceptional service and comprehensive technology. With customers first and always, we collaborate with each to understand their individual needs to help make them secure, productive and compliant within our connected community. Through service excellence, long-developed expertise and a focus on innovation and community, we provide agile and efficient ways for our customers to accelerate their ability to adapt to the ever-changing requirements for advanced data networks, compliance and collaboration with all counter-parties across the financial markets.

For more information, visit www.ipc.com