Customer
Success Story

ProRealTime

IPC

Customer:

ProRealTime:
https://www.prorealtime.com

Challenge:

Transporting the largest Raw Market Data Feed (OPRA) from North American exchanges to ProRealTime's production and backup data centers in France-*delivered with resilience and deterministic latency

Solution:

IPC delivered a comprehensive managed service solution with a strong emphasis on resilient connectivity. This enabled ProRealTime to efficiently process Raw Market Data and power their retail trading applications on both mobile and desktop platforms.'

Benefits:

- Enabled ProRealTime to access Raw Market Data seamlessly.
- Ensured highly reliable delivery of Raw Market Data from multiple exchanges to France.
- Provided access to IPC's global community.
- Leveraged IPC's expertise in financial markets infrastructure, aiding informed decision-making and strategic growth.

IPC & IT Finance / ProReal Time Solutions Case Study

CHALLENGE

ProRealTime faced significant hurdles in expanding its market coverage to include trading on North American exchanges. To achieve this, the company needed to secure the delivery of raw market data, specifically the OPRA feed; which currently peaks at ~40Gbps and continuously growing.

This data must be reliably delivered to ProRealTime's data centers in France. The proposed solution must be highly dependable, as ProRealTime customers trade live on their platform using various devices, including laptops and mobile phones.

SOLUTION

ProRealTime chose to partner with IPC for several compelling reasons. Firstly, IPC's stellar reputation as a top provider of network services in the financial industry gave ProRealTime confidence in IPC's reliability and expertise in delivering critical solutions.

ProRealTime was particularly impressed by IPC's comprehensive offerings, which included infrastructure services and a full stack solution encompassing compute resources, managed connectivity, and precise PTP clocking and Analytics.

The dedication and expertise of IPC's Sales Engineering team during the pre-sales phase were instrumental in earning ProRealTime's trust and securing their business. Additionally, IPC's global network presence perfectly matched ProRealTime's connectivity needs, ensuring consistent service delivery across various regions.

RESULTS

By leveraging IPC's advanced network and infrastructure services, ProRealTime successfully delivered new markets to its community of traders with a high level of resiliency & reliability. This marked a critical milestone in the company's business growth journey, enabling them to compete more effectively in the evolving financial landscape. IPC's commitment to understanding ProRealTime's evolving needs strengthened the nature of their partnership, setting a precedent for future collaborations.

> *"Our 5+ years as a trusted provider to ProRealTime is a great example of customer collaboration and partnership. The continuing expansion of our exchanges connectivity footprint, and portfolio of associated services, will ensure that we continue to propose new ideas to ProReal Time to enhance their own service offering to customers."*
> *Philippe Souilhé, IPC's Senior Data Sales*

Technology for Better Trading
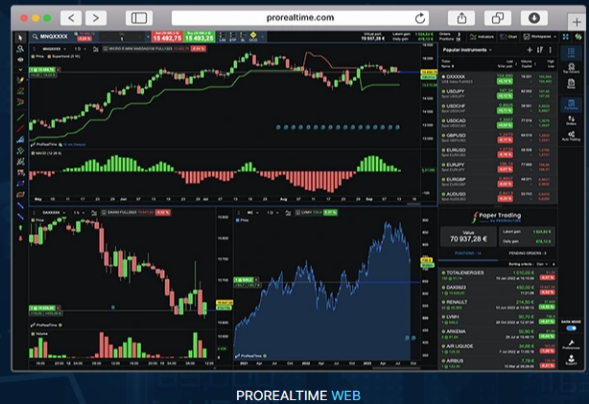
ProRealTime: trading and charting software

	ProRealTime WEB
START	Instant access, no installation required

	ProRealTime COMPLETE
DOWNLOAD	All ProRealTime features

PROREALTIME WEB

IPC SYSTEMS

IPC is a technology and service leader powering global financial markets, setting the standard with industry expertise, exceptional service, and comprehensive technology. With a customer-first mentality, IPC brings together one of the largest and most diverse financial ecosystems spanning all asset classes and market participants.

IPC'S MANAGED SERVICES

IPC's Managed Services offer global infrastructure and connectivity solutions strategically positioned in key financial centers worldwide. IPC's approach provides a cost-effective and comprehensive solution to simplify the management of mission-critical communications infrastructure and day-to-day service support. With a team of dedicated service delivery professionals, engineering resources, and trading communication experts, IPC offers ITIL-aligned management, improved business processes, and regulatory conformance.

CLIENT SPOTLIGHT

ProRealTime, an IT-Finance company, bring more than 24 + years of experience in the trading platform business. 6 x millions users worldwide, more than 20 x millions of executed orders per year & 1 million instruments available on the platform allow customers to smoothly trade from anywhere in the world, using their preferred endpoints on almost any instruments and asset classes.