

Customer Success Story



Customer:

Bankaool (via Oreico Trading Solutions)

Challenge:

Need for integrated trading floor communications and regulatory-compliant infrastructure

Solution:

IPC Unigy platform integrated with Telmex Cloud PBX and IPC Network Services

Benefits:

Unified telecom environment, improved operational efficiency, faster implementation timelines, and simplified vendor management

Bankaool Case Study

Streamlining Mexico's Financial Communications: Oreico and IPC Deliver Unified Trading Infrastructure for Bankaool

CHALLENGE

As one of Mexico's progressive financial institutions, **Bankaool** required a robust communications infrastructure to support its growing trading operations. The bank relied on a Cloud PBX service provided by the nation's largest carrier, Telmex, for voice and data connectivity. However, to meet the needs of a modern trading floor and comply with financial industry regulations, Bankaool needed an integrated solution that could connect them both to the global financial trading ecosystem and local telephony systems.

Enter **Oreico Trading Solutions**, an IPC partner with over a decade of experience in deploying high-availability telecom infrastructures across Latin America. Tasked with equipping Bankaool's trading floor, Oreico identified a gap: the need to unify the bank's VoIP services with institutional-grade trading communications and regulatory recording.

SOLUTION

Oreico partnered with IPC to deliver a best-in-class solution anchored in the **Unigy platform**, IPC's global standard for secure, compliant trading communication. The engineering teams from Oreico and IPC worked in tandem to integrate **Telmex VoIP channels** via **SIP Trunking**, ensuring seamless interoperability between **Telmex Cloud PBX** and the **Unigy environment**.

This configuration empowered Bankaool traders to:

- Use private financial network lines via **IPC Network Services**.
- Leverage **PSTN lines** through Telmex as backup.
- Maintain compliance and operational continuity through an integrated architecture.

IPC's involvement included technical configuration oversight and strategic support, ensuring rapid deployment and minimizing risk.



CUSTOMER SUCCESS STORY

RESULTS

With the unified solution in place, Bankaool achieved several critical outcomes:

- **Improved operational agility** by consolidating telecom and trading infrastructure under one platform
- **Reduced deployment time** through Oreico's turnkey delivery model
- **Simplified vendor coordination**, with a single provider responsible for end-to-end infrastructure
- **Redundancy and resilience**, ensuring PSTN backup availability through Telmex.

This integration not only modernized Bankaool's trading floor but also positioned the bank to scale its operations more efficiently in the future.

Partner Spotlight: Oreico Trading Solutions

Founded in 2010 to represent France Telecom's trading services in Mexico, Oreico has grown into a regional telecom powerhouse. It played a pivotal role in bringing IPC's Unigy and Network Services to Latin American institutions, starting with Santander, the largest bank in Mexico at the time.

Today, Oreico operates a Point of Presence (PoP) at KIO Santa Fe, serving as a regional gateway to IPC's 6,000+ global financial counterparties in over 60 countries. Its Smart RecordingR solution is the first in LATAM to meet both local and international compliance standards. Oreico continues to pioneer unified, compliant, hosted trading environments with its HaaS (Hosted-as-a-Service) model, making it an ideal implementation and support partner for IPC in Mexico.

IPC Value Proposition Summary

IPC Systems empowers the global financial community with the tools needed to trade securely, efficiently, and compliantly. With platforms like **Unigy, IQ/MAX Touch, OneView**, and global **Connexus Cloud** connectivity, IPC delivers integrated voice and data solutions that streamline workflows and enhance trader productivity.

Through strong local partnerships like Oreico, IPC brings world-class innovation and expertise directly to clients - delivering agile solutions that meet the evolving demands of financial institutions across the globe.

Customer Quote

"IPC's unified services give customers the ability to manage private lines with other financial institutions through an easy-to-use platform. Having one supplier for both connectivity and infrastructure greatly reduces implementation time and improves visibility for troubleshooting."

- Oreico Trading Solutions -



© Copyright 2025 IPC Systems, Inc. All rights reserved. The IPC, IQ/MAX, Unigy, Blue Wave and Connexus names and logos are trademarks of IPC Systems, Inc. All other trademarks are property of their respective owner. IPC proprietary and confidential information.

For more information, visit www.ipc.com

